

MEDIA INFORMATION

MYX MASH CREDENTIAL REQUESTS

Except for MYX MASH media partners/sponsors, all press requesting credentials to cover this event must submit the following via email to Nerissa_fernandez@abs-cbn.com:

NAME:

POSITION:

ORGANIZATION:

ADDRESS:

CITY:

STATE:

ZIP CODE:

COUNTRY:

PHONE: (office and/or mobile)

EMAIL:

WEBSITE:

MEDIA TYPE:

PHOTO: (head or chest shot, color, jpeg, at least 200 dpi)

Additional Requirements per Media Category:

Traditional Press

The publication has to be in publication before January 1, 2010, with at least a 5,000 circulation per issue, published at least quarterly. Please submit media kit or website.

Media and Freelance Press

If you are a freelance writer/journalist/photographer, please send us copies of published work along with your business card and a letter of introduction on company letterhead.

Broadcast Media

If you are a broadcast journalist or photographer, please include a letter from a producer/editor on company letterhead stating that you are covering MYX Mash on assignment.

Websites

- * The website has been live at least since January 1, 2010.
- * The website is updated weekly.
- * The webzine covers Asian Culture, Arts and Entertainment with Reviews